

Storytelling in the United States and the United Kingdom

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|--------------------------|--------------------------------------|-------------------------|-----------------------|------------------|------------------|-------------------|
| Course Name | Course type (credit/hours) | 전선(3/3) | | | Course code | J001 |
| | Target students Division/major/grade | 인문학부/2학년 | | | Opening semester | 2017 1ST SEMESTER |
| | Class time and classroom | 월C(다115) 수C(다115)(다115) | | | English Grade | A(100%English) |
| Reference to this course | Prerequisite courses | NA | | | | |
| | Related basic courses | | | | | |
| | Recommanded concurrent courses | | | | | |
| | Related advanced courses | | | | | |
| Instructor | Name (title/division) | | 박정식 (부교수/인문대학 영어영문학과) | | | |
| | Office Room Number | 다산관518 | Office phone Number | 2828 | e-mail | |
| | Office hours | 월목 D, E + appt | | Homepage address | | |
| Teaching Assistant | Name (title/division) | | | | | |
| | Office Room Number | | Office phone Number | | e-mail | |

1. Introduction

Designed mainly as a survey of narrative theories and their applications, the course first offers an introduction to major narrative models and techniques for analyzing narrative structure in verbal/nonverbal texts, and then explores the ways in which they might be applied to other media.

2. Course Objectives

- 스토리의 유형, 플롯, 캐릭터, 배경
- 스토리텔링의 적용
- 문자연어와 전통적 스토리
- 뉴미디어의 스토리

를 이해한다.

3. Class types and activities

Lecture, Discussion, Presentation

4. Teaching Method

☒

lecture

☒

discussion and debate

☒

team project(presentation and case studies)

☐

experiments(role-playing,etc)

☐

designing and production

☐

on-site learning(on-site training)

☒

others ()

5. Support Systems in Use

☒

e-class

☐

automatic recording system

☒

web-based assignment

☐

cyber lecture

☐

blended learning(combination of online and offline teaching)

☐

class behavior analyzing system

☐

others

6. Teaching Tools

☐

PBL(Problem Based Learning)

☐

CBL(Case Based Learning)

☐

TBL(Team Based Learning)

☒

others ()

7. Knowledge and ability required for taking this course

스토리텔링에 대한 관심

8. Method of Evaluation

| Evaluation Item | The Number of Times | Evaluation Proportion | Remarks |
|-----------------|---------------------|-----------------------|--------------------------------|
| Attendance | | 10% | 참여점수, 결석 4회부터 총점(100)에서 2점씩 감점 |
| midterm exam | 1 | 30% | |
| final exam | | | |
| quiz | 1 | 10% | |
| presentation | | 10% | 발표 |
| discussion | | | |
| homework | 2 | 40% | 개인, 팀 |
| etc | | | |
| study hours | | | |

9. Textbook and supplementary material

| Main/Sub | Title (Web-site) | Writer | Publisher | Publication year |
|-----------|-----------------------------|----------|-----------|------------------|
| Main | e-class materials, handouts | na | na | 2017 |
| Ref.(web) | www.youtube.com | Everyman | na | |
| Ref.(web) | www.wikipedia.org | Everyman | na | |

10. Class system and Class shedule

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|---|
| <p>스토리텔링에 대한 기초적인 개념을 이해하고 이를 다양한 매체에 적용해 본다.</p> <p>Story Plot Character Setting</p> <p>News-reporting Advertising Mapping</p> |
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< Class Schedule >

* language : K-korean, E-English

| Weeks | Topics | language | Instructor | Teaching Method | Evaluation Method | Matter to be prepared |
|-------|------------------|----------|------------|-----------------|-------------------|-----------------------|
| 1 | 수업소개: 언어와 스토리 | K | 박정식 | | | |

< Class Schedule >

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| Weeks | Topics | language | Instructor | Teaching Method | Evaluation Method | Matter to be prepared |
|-------|---|----------|------------|-----------------|-------------------|-----------------------|
| 2 | 언어 기호 | K | 박정식 | | | |
| 3 | 스토리 기호 | K | 박정식 | | | |
| 4 | 스토리 구조 | K | 박정식 | | | |
| 5 | 스토리 모델 | K | 박정식 | | | |
| 6 | 스토리텔링의 적용 | K | 박정식 | | | |
| 7 | 광고와 스토리텔링 (Storytelling and Advertising) | K | 박정식 | | | |
| 8 | 중간고사 | K | 박정식 | | | |
| 9 | 뉴스와 스토리텔링 (Storytelling and News-reporting) | K | 박정식 | | | |
| 10 | 캐릭터 모델 | K | 박정식 | | | |
| 11 | 공간과 스토리텔링 (Storytelling and Mapping) | K | 박정식 | | | |
| 12 | 의료와 스토리텔링 (Storytelling and Curing) | K | 박정식 | | | |
| 13 | 토론, 컨퍼런스 | K | 박정식 | | | |
| 14 | 스토리활용1 | K | 박정식 | | | |
| 15 | 스토리활용2 | K | 박정식 | | | |
| 16 | 스토리활용3 | K | 박정식 | | | |

11. Other items of notification

Absences will reduce the students' final grades as follows:

4 absences = 3 points off the final grade

5 absences = 6 points off the final grade

6 absences = 9 points off the final grade

7 absences = Final Grade is "F"

Note: 3 times Late = 1 Absence

2 times Late more than 20 minutes = 1 Absence