

Korean Society through Film and Media

Course Name	Course section (credit/hours)	Elective course(3/3)			course code	K067
	course item				course component	
	Target students Division/major/grade				opening semester	2021 1ST SEMESTER
	Class time and classroom	Tue D(Yul257)Thu C(Yul257)			English Grade	A(100%English)
Reference to this course	Credit compositon	Theory(0) + Design(0) + Practice(0)				
	Prerequisite courses					
	Related basic courses					
	Recommanded concurrent courses					
	Related advanced course					
Instructor	Name (title/division)	Han Sang Kim(Assistant Professor, Sociology)				
	Office Room Number	을곡관 414	Extension Number	2790	e-mail	hansangkim@ajou.ac.kr
	Office hour				Homepage address	
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Course Introduction

The media in the modern society has attested to its importance not merely as a means of communication or a mirror of the social relations and structures but, beyond such a passive role, rather as a frame to constitute the social life or, in itself, a locus of the social life. The course aims to examine the media in modern and contemporary Korean society, based on students proper understanding of theories and methods in the sociology of media. Students are encouraged to build their ability to interpret and analyze media products with diverse media forms.

2. Course Objectives & course outcome

- Learning sociological theories and methods towards the media, including cinema, the Internet, and documentary.
- Learning how modern and contemporary Korean media have developed and transformed.
- Learning the way to organize sociological thinking and ideas about the media into a clear argument on Korean society.
- Improving proficiency in academic discussions in English.

◇ 교과목 학습성과

- ① 주요 미디어(영화, 인터넷, 다큐멘터리 등)에 대한 사회학적 접근을 이해
- ② 근현대 한국 미디어의 역사와 변천에 관한 이해
- ③ 미디어를 통해 한국 사회를 분석하고 비판적으로 독해하는 능력을 계발

3. Class types and activities

- This course aims to enhance students audiovisual literacy. Therefore, it is crucial for students to have all the assigned viewing materials viewed before coming to class meetings.
- Each student should give an in-class presentation on a specific assigned viewing material to discuss its backgrounds of production (writing production plan), its sociological implications (social background research), and content analysis drawn from the presenters reading and researching of the viewing material. An in-class discussion will follow.

4. Teaching Method

- | | |
|---|---|
| <input checked="" type="checkbox"/> lecture | <input checked="" type="checkbox"/> discussion and debate |
| <input checked="" type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc) |
| <input type="checkbox"/> designing and production | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others | |

5. Support Systems in Use

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|--|---|---|
| <input checked="" type="checkbox"/> AjouBb | <input type="checkbox"/> automatic recording system | <input type="checkbox"/> web-based assignment |
| <input type="checkbox"/> cyber lecture | <input type="checkbox"/> online content | |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others | |

6. Teaching Tools

- | | | |
|--|---|---|
| <input type="checkbox"/> PBL(Problem Based Learning) | <input type="checkbox"/> CBL(Case Based Learning) | <input type="checkbox"/> TBL(Team Based Learning) |
| <input type="checkbox"/> UR(Undergraduate Research) | <input type="checkbox"/> FL(Flipped Learning) | <input type="checkbox"/> DSAL(Data Sciencd Active Learning) |
| <input type="checkbox"/> others | | |

7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		10	
midterm exam		30	
final exam		30	
quiz			

7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
presentation		20	
discussion		10	participation in in-class discussions
homework			
etc			
study hours			

8. Textbook and Reference material

Main/Sub	Title	Writer	Publisher	Publication year
Main	Each weekly viewing material(s)			

9. Class system and Class shedule

<ul style="list-style-type: none"> - Students will watch each weekly viewing material(s) before the first meeting of the week. - On the first meeting, each student will give a presentation on her/his weekly topic once in the course. - On the second meeting, the instructor will give a lecture on the weekly topic.
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< Schedule >

* language : K-korean, E-English

Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
1	Orientation	E	3				
2	How to Read Visual Media	E	3				
3	Cinema and the Public Sphere	E	3				
4	Madame Freedom (1956)	E	3				
5	The March of Fools (1975)	E	3				
6	Take Care of My Cat (2001)	E	3				
7	Castaway on the Moon (2009)	E	3				
8	Midterm	E	3				
9	Internet as Alternative Media	E	3				

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Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
10	.face (dotface)	E	3				
11	Korean Bros Ent.	E	3				
12	Documentary as Social Research	E	3				
13	Daldongne 33 Up (2020)	E	3				
14	Comfort (2020)	E	3				
15	Kim-gun (2018)	E	3				
16	Final	E	3				

10. Contribution index of the course for attaining ABEEK program outcomes

course outcome	contribution scale
No Data	

11. Analysis of improved matters for the previous semester

13. Reference items

- Match your Zoom name with your real name. (Otherwise, I have no means to check whether you are present). Do not unmute your microphone until the instructor designates you to use your microphone (Otherwise, everybody will have to suffer from severe noise).
- The instructor will ask you random questions or suggest you join discussions. Then, you can use the chat function to respond. The instructor will monitor the chatting window to check who is active in discussion.
- To check attendance, the instructor will give you a discussion prompt at the end of each meeting, and the students must email the instructor with their responses to the prompt within 15 minutes after the end of the meeting. The ending time for each meeting varies.